WELCOME!

Keeping with the theme of Economics of Identity, this year's conference will consider the "cost of doing nothing". Can online service providers and their customers continue to bear the cost of antiquated, duplicative ID verification processes? The answer is surely "no".

But how to engender this change? What needs to be done to get service providers to the point where they allowing consumers to use re-usable interoperable identities to instantly access their services? How can we get the consumer to adopt these identities? Or does the consumer even need to realise this is happening?

We are many years into this journey now, and are seeing an increasing number of countries in the EU cracking this conundrum. EU legislation formally recognises the interoperation of Digital IDs for access to public services across member states in the eIDAS regulation. We are starting to see this get rolled out: German citizens can logon to UK government services using their German IDs. How can we make this a reality across public and private sectors within any single country?

Don Thibeau and Nick Mothershaw
Co-Chairs, OIXUK Europe

Event MC: David Bicknell
David Bicknell is the Editor of GlobalData's Government Computing. Previously, he held senior positions in a 14-year career at Computer Weekly as News Editor, US Correspondent, and was Managing Editor of e-Business Review. He is a regular speaker and chair at industry events, roundtables and conferences, including the Whitehall Media Public Sector Enterprise ICT (PSEICT) event, and earlier this year, the Think Digital Identity for Government conference.

He is also co-founder with Tony Collins of the Campaign4Change blog and also co-author (with Tony Collins) of a book on IT project management case studies called 'Crash' (Simon & Schuster). David and Tony will shortly publish a new book loosely based on the life of Charles Babbage called 'The Mankind Experiment.'

EVENT PROGRAMME

Time	Type	Title	Speaker
08.30	Registration, Tea and Coffee		
09:00	Event Opening	**Welcome**	Don Thibeau, Chairman OIX
	Keynote	**Reflections on a Year**	Sarah Munro, Barclays
09.30	Panel	**Financial Services**	Luma Zitani, Barclays
			Matt Burrell, ABI
			Michael Harris, LexisNexis
10.00	Thought Leadership Tête-à-Tête	**Travel**	Raoul Cooper, British Airways
10.10	Panel	**Travel**	Dave Smith, Car & Away
			John Parfit, Heathrow Airport
			Raoul Cooper, BA
10.40	Break		
11.05	Thought Leadership Tête-à-Tête	**Across Borders**	Diana Biggs, HSBC
11.15	Panel	**Across Borders**	Diana Biggs, HSBC
			David Rennie, Idemia
			Peter Graham, PSG
			Rachelle Sellung, LIGHTest
11.45	Thought Leadership Tête-à-Tête	**Identity Initiatives**	Andrew Elliot, DCMS
			Jess McEvoy, GDS
12.05	Panel	**Identity Initiatives**	Harry Weber-Brown, TISA Pilot
			Husayn Kassai, Fintech Delivery Panel
12.35	Thought Leadership Tête-à-Tête	**Health**	Adam Lewis, NHS
12.45	Panel	**Health**	Adam Lewis, NHS
			Martin Ferguson, SOCITM
			Nick Mothershaw, Experian
			Julian Ranger, Digi.me
13.15	Lunch		
14.15	Keynote	**GoodID: People-Centered Innovations in Identity and Data**	Subhashish Bhadra, Omidyar
14.35	Round Table Sessions	**How To Scale Digital Identity in the UK**	All
15.20	Panel	**OIX Futures**	Don Thibeau, OIXUK Europe
			Nick Mothershaw, OIXUK Europe
			Paul Weathersby, OIXUK Europe
			Sarah Munro, OIXUK Europe
15.45	Finish		

Timings are subject to change

SPEAKERS

Adam Lewis Programme Director, NHS

Adam has been delivering large-scale identity and access management services for over 15 years. In 2016 Adam established Hippo Digital Limited, consulting in user centred design, agile delivery and, identity. Currently consulting in NHS Digital as Programme Director, he is leading delivery of a national authentication & verification service for patients in England - NHS Login - which successfully launched to Private Beta in September this year. Adam is also a specialist in agile delivery of major programmes and has provided strategic and technical leadership on a number of private and government sector services including the NHS Spine 2 Care Identity Service.

Andrew Elliot Deputy Director, DCMS

Since July 2018, Andrew has been leading the work at DCMS to develop the government's strategy for digital identity in the digital economy. Previously at DCMS he led the teams that delivered the Digital Economy Act and the Data Protection Act, covering the UK's implementation of the GDPR as well as telecoms and broadcasting regulation. Before joining DCMS Andrew was at the Home Office for 10 years where he worked on immigration policy.

David Rennie Director Strategy & Business Development, Idemia

David leads works at Idemia on development of B2B propositions for federated digital identity. He worked for the UK Government from 2005 to 2018 in the field of identity assurance, initially for the Home Office's Identity Card Programme, then for HM Treasury supporting James Crosby's Public / Private Forum on Identity Management, Cabinet Office and latterly the Government Digital Service (GDS) GOV.UK Verify service. As a Board member of the UK Chapter of the Open Identity Exchange, David initiated projects such as the Pensions Dashboard, Opening of an overseas bank account and development of the Mobile Network Operators KYC service.

David Smith CMO, Car & Away

David has worked in marketing across international markets with both mature and challenger Brands with companies, such as Diageo & Betfair as well as Russian & Caribbean multinationals. He is now with the innovative start up, Car & Away, revolutionizing the way we own and use cars.

Diana Biggs Head of Digital Innovation, UK & Europe, HSBC

At HSBC, Diana leads on business model innovation, working on areas such as open innovation, digital identity and fintech partnerships. In addition to her role, she serves as a Subject Matter Expert on Blockchain for Oxford Said Business School's executive program, is a Board Member with the WEF Digital Leaders Group, is a Working Group member of the EU Blockchain Observatory and Forum, and mentors with startup accelerators on social impact and technology.

Don Thibeau Open Identity Exchange & Distributed Ledger Foundation

Don is President and Chairman of the Open Identity Exchange (OIX) and OIX UK/Europe, a non-profit, technology agnostic organization of global leaders from the private and public sectors. OIX is a test bed for business, legal and governance best practices and policies and operates the OIXnet registry. Don is also the Executive Director of the OpenID Foundation, a standards development organization that includes leaders from across industry sectors and governments that collaborate on the development, adoption and deployment of open identity standards. And Don is Acting Chairman of the Distributed Ledger Foundation that is dedicated to establishing the highest standards of trust and governance for distributed ledger technology (DLT). The DLF and its members work together to jointly fund and participate in research and education programs and project initiatives.

John Parfit Senior Project Lead, Heathrow

John is leading IT for the Passenger Experience area of Heathrow. This includes the development ofthe strategy for Passenger Identification and Differentiated Security and the deployment of PassengerAutomation projects such as Self Boarding Gates, and Self Bag Drops. Prior to working at Heathrow Airport John was an IT Project Manager in the Retail Loyalty business at Shell, implementing multiple Loyalty projects.

Harry Weber-Brown Digital Innovation Director, TISA

Harry Weber-Brown is the Digital Innovation Director for TISA which includes managing a Digital Identity project for consumers of financial services products. He also manages the OIX led project, funded by the European Commission, focusing on opening bank accounts across European borders using Digital Identity delivered through the eIDAS framework.

Husayn Kassai CEO, Onfido

Husayn Kassai is the CEO and co-founder of Onfido - an identity verification company founded in 2012, helping over 1,500 businesses digitally verify government IDs and facial biometrics using machine learning. He sits on the All Party Parliamentary Group on AI and the Fintech Delivery Panel Digital Identity Group.

Jess McEvoy Programme Director, GOV.UK Verify

Jessica McEvoy is the programme director for GOV.UK Verify at GDS. GOV.UK Verify is the identity assurance programme for the UK Government. Jessica is responsible for designing the future vision for standards based ubiquitous eID in the UK, working nationally and internationally to ensure it's interoperability with other global and industry schemes. Jessica has a unique understanding of the benefits that secure, straightforward identity assurance can bring to digital services and, most importantly, their users. Jessica champions the adoption of Verify across government and is additionally involved with reviewing other government projects, with a particular focus on service design. Jessica joined GDS in 2013 and prior to this worked for the New Zealand Parliament and Ministry of Education in New Zealand. Jess is an expert in digital delivery, product strategy and stakeholder engagement with more than a decade of experience in project management and service delivery in the public sector.

Julian Ranger Chairman, Digi.me

Julian is Exec Chairman and founder of digi.me, the decentralized personal data solution where the individual owns & controls their own data, thereby enabling greater sharing of data with privacy, security & consent. Initially an aeronautical engineer, Julian founded STASYS Ltd in 1987, specialising in interoperability and the military internet, and grew it to a staff of 230, with subsidiaries in the USA, Germany, Malaysia and Australia prior to sale to Lockheed Martin in 2005. Julian is an angel investor in more than 20 start-up businesses, including firms such as Hailo, DataSift and Astrobotic. Julian is a Chartered Engineer, Fellow of the IMechE and Liveryman of the Worshipful Company of Engineers, and is also a Virgin Galactic Future Astronaut.

Luma Zitani Financial Crime Compliance, Barclays UK

Luma is a Financial Crime prevention specialist with extensive experience in Compliance, Sanctions and Anti-Money Laundering controls both on a strategic and operational levels.
Some of the projects she worked on include designing and managing the transaction due diligence process, reviewing AML and Sanctions policies and overseeing Financial Crime Compliance training programs including development and delivery of training. She has operational experience in Trade Finance, Payments and Correspondent Banking. Luma also worked as a consultant delivering work for clients including the European Commission and the World Bank. Luma is a Chevening Scholar holding a Master's degree in Banking and International Finance from Cass Business School, a Post Graduate Diploma in Fiscal and Monetary Economy and a Bachelor in Economics. She is passionate about the interplay between technology, business and their environmental, social and political impact.

Martin Ferguson Director of Policy & Research, Socitm, UK

Leads Socitm's policy and research work on digital innovation and leadership in local public services. Local government career in planning, housing, leisure and recreation, IT and information services. Served as senior lecturer for the University of Birmingham's Public Service MBA in the UK and Hong Kong, and the Open University Business School.

Matt Burrell Policy Adviser, Retirement & Savings Policy, ABI

Matt has worked in public policy for 5 years. He was a senior policy advisor at the PLSA focussing on the pensions dashboard and the Master Trust authorisation framework. He currently works for the Association of British Insurers, focussing on the retirement market in the wake of ROR and continuing his work on the pensions dashboard.

Michael Harris Director of Financial Crime Compliance, LexisNexis

As the Director of Financial Crime Compliance at LexisNexis® Risk Solutions, Michael Harris helps clients to effectively manage financial crime risk, specialising in Know Your Customer (KYC), Anti-Money Laundering (AML) and Anti-Bribery and Corruption (ABC) compliance. In addition Michael drives both development and execution of strategies which support the advancement of financial crime compliance programmes in financial services and deliver value to LexisNexis Risk Solutions' clients. With a career spanning three decades in international business, Michael offers unique insight into the changing geo-political risk landscape, the evolution of financial crime and the genesis and subsequent development of AML and ABC regulation. Michael is a regular speaker on financial crime topics at events and conferences across Europe.

Nick Mothershaw Director of Fraud and Identity, Experian UK&I

Nick is responsible for the strategic development of Experian's fraud and identity solutions for both the public and private sectors. Key to the role is to ensure clients gain maximum value from Experian solutions by offering highly skilled consultancy services, expert analytics, trend analysis and insight around ever evolving fraud attack vectors. Prior to Experian Nick was a director of a company providing global solutions within the broader Criminal Justice arena. Here he architected the Scottish Intelligence Database: the only cross force intelligence sharing and matching solution in the UK. He also exported best of breed UK crime management systems to Australia and the US.

Paul Weathersby Senior Director Product Management, LexisNexis

Paul is an experienced technology professional that creates strategy and builds products to help customers better understand their customer base to solve for issues relating to customer on-boarding, financial crime compliance, identity and fraud, collections, and life and pensions. Responsible for product strategy, building and managing product teams, and execution of roadmaps to help companies grow market share. Leading member of the UK executive board and leadership team to define and drive a multi-year business plan for scalability in a fast-paced and high-growth environment. Versatile people manager, coach and mentor in leading both business and technology teams through business strategy, organisational change and crisis management (business continuity plans).

Peter Graham Co-founder and Managing Partner, PSG Solutions

With more than 2 decades of experience in program and project management, business analysis, business development, and thought leadership for global software initiatives Peter Graham, in January of 2015, Co-founded PSG Solutions; a full-service delivery and development consultancy specializing in the identity space. Prior to PSG, Mr. Graham was the Senior Identity Strategist within the Innovation Incubator of Verizon Enterprise Solutions (VES), working to enable the global identity ecosystem through the pragmatic adoption of rapidly evolving identity trends and principles. In this capacity, he was responsible for business development, industry alignment, and strategy for the Verizon Universal Identity program. While at Verizon, Mr. Graham co-authored numerous identity patent submissions and represented Verizon with industry organizations as either a board member or contributor to include the Open Identity Exchange (OIX), the National Strategy for Trusted Identities in Cyberspace (NSTIC), and the World Economic Forum (WEF), and has spoken on the topic of identity at conferences around the world. Peter holds a Bachelor's degree from the University of California, at San Diego.

Rachelle Sellung Senior Scientist - Fraunhofer/USTUTT

Rachelle Sellung is a Senior Scientist in the competence team of Identity Management at the University of Stuttgart / Fraunhofer IAO. Within this interdisciplinary team with an array of skill sets, she provides the Economic perspective for not only Identity Management, but a variety of IT Security related technologies. She contributed a socio-economic perspective in the large scale EU FP7 project FutureID, which developed an identity management infrastructure for Europe. Specifically, it considered the integration of existing eID technology, trust infrastructures, federated identity management services. Currently, she is the lead for the University of Stuttgart in the EU Horizon2020 project, LIGHTest, which seeks to create a global cross-domain trust infrastructure that is transparent and makes it easier for verifiers to evaluate electronic transactions. Rachelle Sellung has achieved a Master's of Science in Economics at the University of Hohenheim in Stuttgart, Germany. As well as, a Bachelor's of Business Administration in Marketing at the University of Mississippi in the USA.

Raoul Cooper Senior Design Manager, Digital Airport, British Airways

My quest is to humanise technology. To have it as a graceful enabler for the customer, resulting in a truly seamless journey for each and every customer of British Airways. I have worked in technology systems for many of my 20 years at British Airways and have spent the past 5 furthering a revolution in identity and automation – all with a clear focus on how it will work for the customer. By obsessing about the customer and the problems they face I am striving to gain insight in designing the airport of the future.

Sarah Munro Director of Information Propositions - Barclays

Sarah Munro is Director of Information Propositions responsible for building a range of new innovative identity, data, insight and analytics propositions at Barclays, prior to this Sarah lead the team at Barclays to become the first bank in the UK to be an identity provider as part of GOV.UK Verify. Prior to joining Barclays, Sarah held a range of senior product marketing roles, most lattery as Director of International Marketing at Royal Mail.

Subhashish Bhadra Principal - Omidyar Network

Subhashish Bhadra is a Principal with the Digital Identity team at Omidyar Network, a global philanthropic investments firm. He manages the team's for-profit equity investments globally, wherein he evaluates investment opportunities in digital identity start-ups. He also writes regularly on digital identity, data protection, privacy and other related issues. Subhashish joined Omidyar Network from the global management consulting firm McKinsey, where he worked in the Delhi office. His work focused on public policy strategy projects. A Rhodes Scholar, Subhashish received an M.Phil. in economics from Oxford University and a B.A. in economics from St. Stephen's College, Delhi.

ABOUT OUR SPONSORS

BARCLAYS As a Board member of the Open Identity Exchange and enduring partner in the GOV. UK Verify scheme, Barclays recognises the significant, untapped potential of Digital Identity in the UK and beyond. We remain committed to promoting support and innovation in the sector with a view that Digital Identity will unlock efficiencies for business and Government whilst delivering value for UK citizens. To escalate the pace of development in the market we believe that there needs to be a clear articulation of the commercial and experiential benefits that Identity delivers. With fundamental objectives of the day being to spell out the 'economics of identity' across a number of diverse sectors and discuss practical routes to increase adoption, Barclays is proud to host and sponsor the event.

LexisNexis® RISK SOLUTIONS LexisNexis® Risk Solutions combines powerful analytical technology and expansive data assets to detect and prevent fraud with proven identity assurance solutions. To understand the real identity of an individual, we believe it's important to assess the physical attributes as well as their digital footprint - their digital identity. Our strategy is to ensure the person at the other end of the transaction isn't a fraudster, without sacrificing a legitimate customer's experience. Making it easier for society to make safer transactions.

experian Experian has been a trusted provider of data services for many years and has gained a vast array of experience in providing identity solutions that help organisations and customers trust each other and interact with confidence. We are a founder member of the Open Identity Exchange providing the first identity service to the GOV.UK Verify programme. Our identity services give individuals a trusted identity that can be provided to those organisations they wish to do business with for a safer and smoother experience. As an active member of the OIX we are working to develop identity services for the benefit of consumers, businesses and society as a whole. We are the leading global information services company, providing data and analytical tools to our clients around the world. We help businesses to manage credit risk, prevent fraud, target marketing offers and automate decision making. We also help people to check their credit report and credit score, and protect against identity theft.In 2018, we were named by Forbes Magazine as one of the 'World's Most Innovative Companies' for the fifth year running.

www.oixuk.org

Keep tweeting using #EofID