



WELCOME TO THE **MORNING SESSIONS**
AT THE **ECONOMICS OF IDENTITY IV** EVENT

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WELCOME
Chairman, Open Identity Exchange
Don Thibeau





OIX MC

David Bicknell



AGENDA MORNING SESSIONS



09.05	Opening Keynote	Sarah Munro
09.30	Panel – Financial Services	Luma Zitani, Matt Burrell, Michael Harris
10.00	Thought Leadership Tête-à-Tête – Travel	Raoul Cooper
10.10	Panel – Travel	Raoul Cooper, Dave Smith, John Parfit
10.40	Break	
11.05	Thought Leadership Tête-à-Tête – Across Borders	Diana Biggs
11.15	Panel – Across Borders	Diana Biggs, Davie Rennie, Rachelle Stellung, Peter Graham
11.45	Thought Leadership Tête-à-Tête – Identity Initiatives	Andrew Elliot, Jess McEvoy
12.05	Panel – Identity Initiatives	Harry Weber-Brown, Husayn Kassai
12.35	Thought Leadership Tête-à-Tête – Health	Adam Lewis
12.45	Panel – Health	Adam Lewis, Martin Ferguson, Julian Ranger, Nick Mothershaw
13.15	Lunch	

Timings are subject to change



KEYNOTE
REFLECTIONS OF A YEAR

Sarah Munro
Director of Information, Barclays





A Year in Review

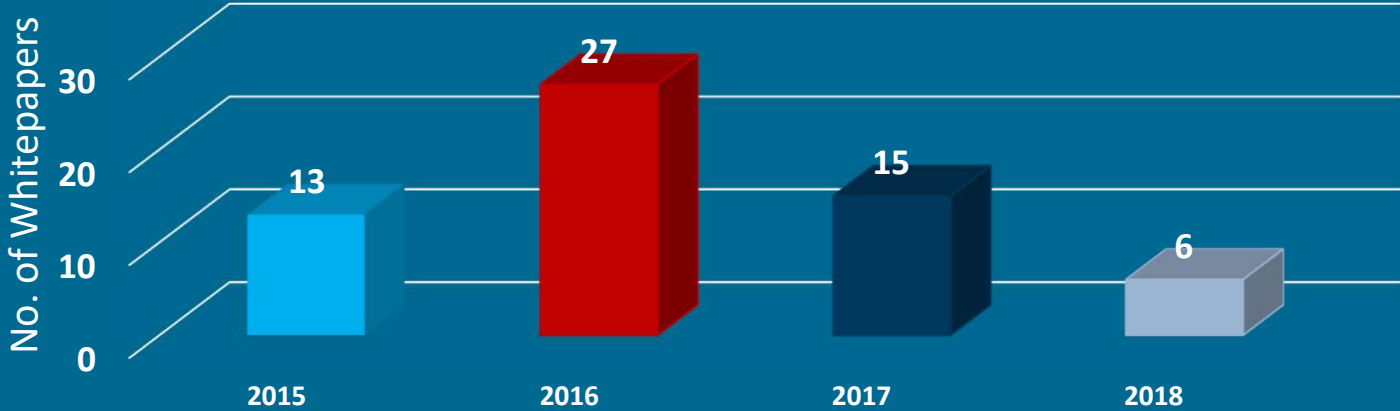
Sarah Munro

9 November 2018



So what does the data tell us?

OIX Published White Papers



Is there another story?



And then there were 5 ...



So what does this all mean?

- Its exciting that we are moving from projects to the real world solutions
- But ... how will customers navigate this myriad of solutions?
- Should we be focussed on standards or solving for use cases to drive adoption?
- Should we collaborate or go it alone?
- Will we get the leadership we need from Government?

Thank-you



PANEL FINANCIAL SERVICES



Luma Zitani
Financial Crime Compliance, Barclays



Matt Burrell
Policy Advisor, Retirement & Savings ABI



Michael Harris
Director of Financial Crime Compliance, LexisNexis





LEADERSHIP TETE-A-TETE

Raoul Cooper

Senior Design Manager, British Airways





PANEL TRAVEL



Raoul Cooper
Senior Design Manager, British Airways



Dave Smith
CMO, Car & Away



John Parfit
Senior Project Lead, Heathrow





BREAK

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LEADERSHIP TETE-A-TETE

Diana Biggs

Head of Innovations, UK & Europe, HSBC





LIGHTest INTRODUCTION VIDEO

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PANEL ACROSS BORDERS



Diana Biggs

Head of Innovations, UK & Europe, HSBC



David Rennie

Director Strategy & Business Development, Idemia



Peter Graham

Co-founder and Managing Partner, PSG Solutions



Rachelle Sellung

Senior Scientist - Fraunhofer/USTUTT

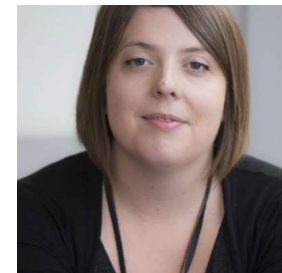




Andrew Elliot
Programme Director, NHS

LEADERSHIP TETE-A-TETE

Jessica McEvoy
Programme Director, GOV.UK Verify

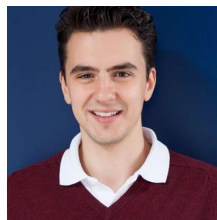




PANEL
IDENTITY INITIATIVES



Harry Weber-Brown
Digital Innovation Director, TISA



Husayn Kassai
CEO, Onfido





LEADERSHIP TETE-A-TETE

Adam Lewis

Programme Director, NHS



PANEL HEALTH



Adam Lewis
Programme Director, NHS



Martin Ferguson
Director of Policy & Research, Socitm



Julian Ranger
Chairman, Digi.me



Nick Mothershaw
Director of Fraud and Identify, Experian





LUNCH

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WELCOME TO THE **AFTERNOON SESSIONS**
AT THE **ECONOMICS OF IDENTITY IV** EVENT

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KEYNOTE

GOODID: PEOPLE-CENTERED INNOVATIONS IN IDENTITY AND DATA

Subhashish Bhadra

Principal, Omidyar Network





ON OMI DYAR
NETWORK
A WORLD OF POSITIVE RETURNS

Good ID: People-centered innovations in identity and data

Subhashish Bhadra

Investment Principal
Digital Identity Initiative

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Data economy

Calls to action for the OIX community

Five needs you can help address

1. Fundamental restructuring due to market failure
2. Targeted, fair, predictable, nimble, and contextual regulation
3. Ecosystem of technological and business model innovations
4. Start-ups that enhance personal privacy and create commercial value
5. Other commercial opportunities that create Good ID

Data economy



Data economy



Data economy

Friction creates new market opportunities

Economic drivers

- Consumers have an affinity for privacy
- Privacy plays a market-building function
- Regulation drives up the cost of privacy-violating behavior

Opportunity	Approach
Changing the way data is collected, stored and processed	Me2B technology
Enabling individuals to own their identity credentials	User-controlled ID verification
Helping business comply with regulations	Regulation technology
Engaging people in maximizing digital privacy	Privacy-enhancing technology

Me2B technology

Changing the way data is collected, stored and processed

B2B

Raw Data

Most business today

Anonymized Data

Only Parameters

Intermediary2B

Raw Data

Existing credit authorities

Anonymized Data

Only Parameters

Me2B

Raw Data

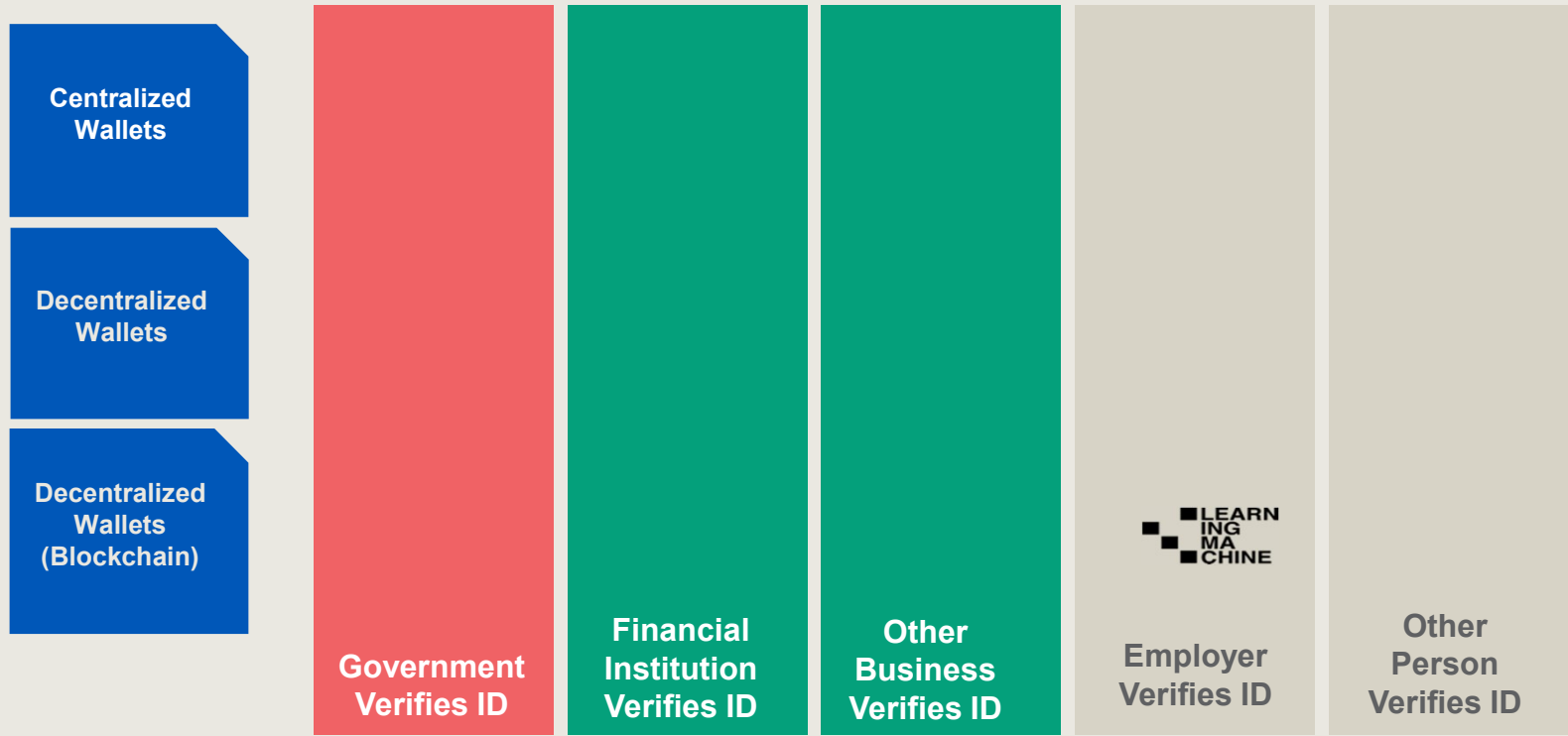


Anonymized Data

Only Parameters

User-controlled ID verification

Enabling individuals to own their identity credentials



Regulation technology

Helping business comply with regulations

Opportunities for innovation

Helping data fiduciaries with compliance and record keeping

Helping data fiduciaries with notice and consent

Helping data fiduciaries with data breach notification

Helping data fiduciaries with processing children's data

Helping data fiduciaries honor data principals' rights

Privacy-enhancing technology

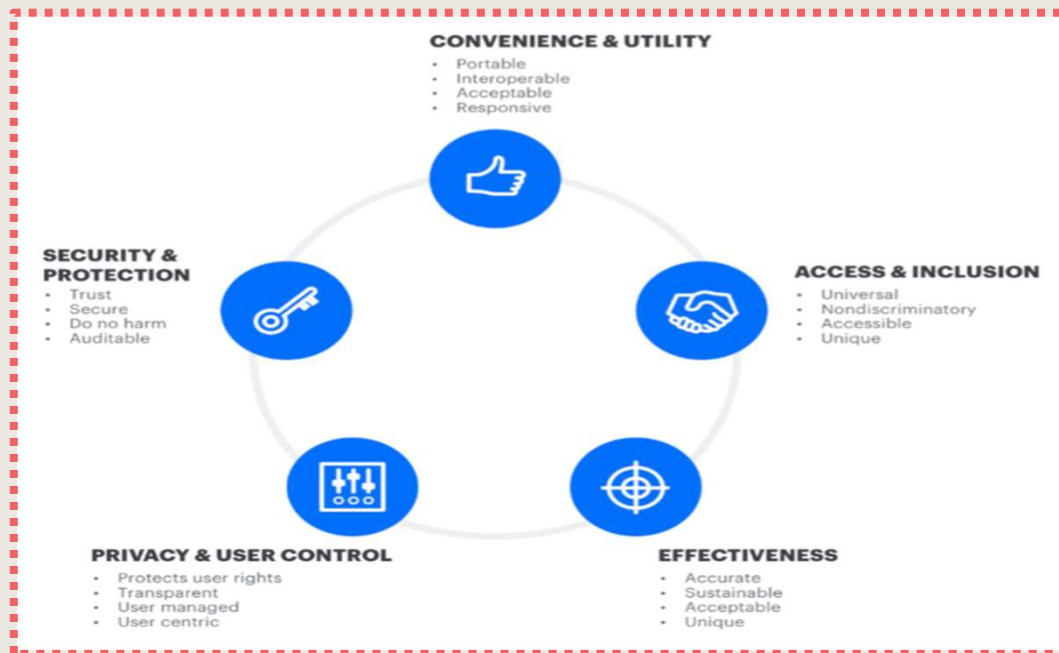
Engaging people in maximizing digital privacy

- Individual privacy tools
- Secure authentication
- Better advertising technology
- Better social media



Good ID

Empowering and protecting individuals



Key elements of Good ID

- Useful
- Secure
- Private and user controlled
- Effective
- Inclusive

Other solutions toward Good ID

Good ID requires good policy, technology, and practice

**Meaningful laws,
policies, and governing
institutions**

**New evidence and a
robust civil society**

**Common standards,
tools, and guidance**



Thank you

Subhashish Bhadra

Investment Principal
Digital Identity Initiative

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 **OMIDYAR
NETWORK**
A WORLD OF POSITIVE RETURNS




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ROUND TABLE SESSION
HOW TO SCALE DIGITAL IDENTITY IN THE UK

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PANEL
OIX FUTURES



Don Thibeau
Co-Chair, OIX UK Europe



Nick Mothershaw
Co-Chair, OIX UK Europe



Paul Weathersby
Secretary, OIX UK Europe



Sarah Munro
OIX UK Europe Board





THANK YOU FOR JOINING
THE **ECONOMICS OF IDENTITY IV** EVENT
SEE YOU NEXT YEAR!

Lets stay in touch

oixuk.org/twitter | oixuk.org/youtube | oixuk.org/linkedin | oixuk.org/blog | oixuk.org/forum

